

Name: _____ Date: _____



Join or Die Analysis

Objective

What caused American colonists in different states to unify as one nation leading up to the French and Indian War?

Directions: In May 1754, Ben Franklin's article *Join or Die* appeared in the *Pennsylvania Gazette*. It was reprinted across the nation in almost all colonial newspapers. An image that Ben Franklin drew to go with the article appears below, along with an excerpt of the article. Analyze the image, read the excerpt, and answer all of the analysis questions that accompany them.



Source: Political cartoon - Join or Die May 9, 1754 Pennsylvania Gazette

- 1) **Predict:** What do you think the abbreviations around the snake represent?
- 2) **Predict:** The caption under this image reads "Join or Die". This was also the name of the article it appeared with. You will read an excerpt from the article following this image. What do you think "Join or Die" might be about?

